



For Immediate Release

From G. Bugs Press

P R E S S R E L E A S E

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Beauty is more than skin deep

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Continuing on her inspirational journey of helping children celebrate their differences, local author and business owner Jackie Jones, is ready to launch the third book in the Gratitude Bugs series. "Sam and the Singing Butterfly" introduces a new character, Butterfly Rebecca who is somewhat of a singing diva with a "beauty mark" on one of her wings. Rather than covering it up, Butterfly Rebecca embraces her uniqueness as she confidently flutters about the garden in Sam's backyard.

Sam and the Singing Butterfly is a wonderful story that brings in every one of the G-Bug characters introduced to date and highlights what makes each of them special. A caterpillar with one leg shorter than the rest, a bee that wears glasses and now a butterfly with a spotted wing, each making an impact on 6-year-old Sam and teaching him the importance of acceptance, self-esteem and friendship.

"You can't help but sing along with the happiest and most flamboyant butterfly in the world," said Jones of her latest creation.

Aside from being a feel good story with an important message, "Sam and the Singing Butterfly" has a chance to be an award winner like the previous two G-Bugs books. Famed Canadian author Robert Munsch won the "Omnimedia Quality of Life Award" three consecutive times before Jackie captured her first in 2008. With a little luck, Jones will win her third award in the coming months to tie Munsch and with two more books in the wings, who knows what the future may hold.

When we spoke to Jackie about a possible three-peat, she replied, "*The awards are a great honor and I am grateful of the recognition the books have received. The real thrill for me is seeing the look on the children's faces when I read to them at the school's I visit. They're priceless!*"

This story really hit home with Fran Stenlik, an EA and Life Success and Youth Consultant. She works with children from all walks of life and is very familiar with the stresses and anxiety they feel because they are viewed as being different. On the home front, Stenlik's daughter grew up with a visible birthmark and was often teased by other kids. "*Encouraging children to love themselves for who they are is a challenge that many parents, teachers and caring adults struggle with. It's truly inspiring to have Sam and the Gratitude Bugs pave the way,*" says Stenlik.

Full of bright illustrations, morals and life lessons the Gratitude Bugs books are available at select Chapters locations and online at www.g-bugs.com. To get an autographed copy simply send your request and payment to Jackie at gbugs@rogers.com and she will mail a personally signed book to you with her sincere gratitude.